

UNITED STATES DEPARTMENT OF JUSTICE
WASHINGTON, D.C. 20530

SUPPLEMENTAL STATEMENT

Pursuant to Section 2 of the Foreign Agents
Registration Act of 1938, as Amended

For Six Month Period Ending APR 1 1980
(Insert date)

RECEIVED
CRIMINAL DIVISION
APR 1 1980
INTERNAL SECURITY
SECTION
REGISTRATION UNIT

Name of Registrant **VAN BRUNT & CO., ADVERTISING
MARKETING, INC.** Registration No. **1704**

Business Address of Registrant **300 East 42nd St.
New York, N.Y. 10017**

I - REGISTRANT

1. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:

(1) Residence address	Yes <input type="checkbox"/>	No <input type="checkbox"/>
(2) Citizenship	Yes <input type="checkbox"/>	No <input type="checkbox"/>
(3) Occupation	Yes <input type="checkbox"/>	No <input type="checkbox"/>

(b) If an organization:

(1) Name	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
(2) Ownership or control	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>
(3) Branch offices	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>

2. Explain fully all changes, if any, indicated in Item 1.

NO CHANGE

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, and 5.

3. Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	Position	Date Connection terminated
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4. Have any persons become partners, officers, directors or similar officials during this 6 month reporting period? ☐ Yes ☒ No

If yes, furnish the following information:

<i>Name</i>	<i>Residence Address</i>	<i>Citizenship</i>	<i>Position</i>	<i>Date Assumed</i>
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5. Has any person named in Item 4 rendered services directly in furtherance of the interests of any foreign principal? Yes ☐ No ☒

If yes, identify each such person and describe his services.

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6. Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes ☒ No ☐

If yes, furnish the following information:

<i>Name</i>	<i>Position or connection</i>	<i>Date terminated</i>
Richard Meylan	Creative Director	12/15/79

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7. During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity? Yes ☒ No ☐

If yes, furnish the following information:

<i>Name</i>	<i>Residence Address</i>	<i>Position or connection</i>	<i>Date connection began</i>
Howard Karp	49 West 9th St. New York, N.Y. 10011	Creative Director	1/9/80

II - FOREIGN PRINCIPAL

8. Has your connection with any foreign principal ended during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name of foreign principal

Date of Termination

-
9. Have you acquired any new foreign principal¹ during this 6 month reporting period? Yes ☒ No ☐

If yes, furnish following information:

Name and address of foreign principal

Date acquired

French Government Tourist Office, 610 Fifth Ave., New York 10020 12/26/79
French West Indies Tourist Board, 610 Fifth Ave., New York 10020 12/26/79

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10. In addition to those named in Items 8 and 9, if any, list the foreign principals¹ whom you continued to represent during the 6 month reporting period.

AIR-INDIA, 345 Park Ave., New York, N.Y. 10022

AEROLINEAS ARGENTINAS, 2 Rockefeller Plaza, N.Y. 10036

BARBADOS BOARD OF TOURISM & BARBADOS INDUSTRIAL DEVELOP. CORP., 800 2nd Ave., N.Y. 10017

ITALIAN TRADE COMMISSION, 1 World Trade Center, New York, N.Y. 10048

CARIBBEAN AIRWAYS (Inactive)

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 8, 9, and 10 of this statement? Yes ☒ No ☐

If yes, identify each such foreign principal and describe in full detail your activities and services:

SEE RIDER TO ITEM 11 ATTACHED.

¹ The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual or organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)).

A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those foreign principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity² as defined below? *As defined by the United States Dept. of Justice Regulations, but the registrant does not engage in any true political activity for any of its foreign principals.
- Yes ☒ * No ☐

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals?

Yes ☒ No ☐

If yes, describe fully.

See answers to Items 14, 15, 17, 18, 19, 20, 21, 22, 23 and 24.

² The term "political activities" means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS - MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?

Yes ☒ No ☐

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.³

<i>Date</i>	<i>From Whom</i>	<i>Purpose</i>	<i>Amount</i>
10/1/79-3/31/80	AIR-INDIA	Advertising	\$ 702,531.80
10/1/79-3/31/80	AEROLINEAS ARGENTINAS	Advertising	241,705.83
10/1/79-3/31/80	BARBADOS BOARD OF TOURISM	Advertising	136,696.95
10/1/79-3/31/80	BARBADOS INDUSTRIAL DEVELOPMENT CORP.	Advertising	17,239.04
10/1/79-3/31/80	CARIBBEAN AIRWAYS	Advertising	-0-
10/1/79-3/31/80	ITALIAN TRADE COMMISSION	Advertising	12,915.93
12/26/79-3/31/80	FRENCH GOVERNMENT TOURIST OFFICE	Advertising	19,416.89
12/26/79-3/31/80	FRENCH WEST INDIES TOURIST BOARD	Advertising	-0-

Total \$1,130,503

14. (b) RECEIPTS - THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁴ other than money from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes ☐ No ☒

If yes, furnish the following information:

<i>Name of foreign principal</i>	<i>Date received</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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³ A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. See Rule 201(e).

⁴ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS - MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 8, 9 and 10 of this statement? Yes ☐ No ☐

(2) transmitted monies to any such foreign principal? Yes ☐ No ☐

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
10/1/79-3/30/80	AIR-INDIA	Various suppliers of (advertising) engravings & typography, proofs, etc., also various media including newspapers such as N.Y. Times, Wall St. Journal, magazines such as Audubon, New York, Newsweek, Time, Travel Weekly, Travel Trade, Travel Age East, etc., and radio stations such as WQXR, WABC, WOR, WNYC.	\$ 597,151.35
10/1/79-3/30/80	AERONINEAS ARGENTINAS	Various suppliers of (advertising) engravings & typography, proofs, etc., also various media including New York Times, Chicago Tribune, Boston Globe, Los Angeles Times, Washington Post, Travel Weekly, Travel Agent, Travel Trade and radio stations such as WNEW, WRFM, WQXR, etc.	\$ 205,449.25
10/1/79-3/30/80	BARBADOS BOARD OF TOURISM	Various suppliers (advertising) of engravings & typography, proofs, etc., also various media including N. Y. Times, N.Y. Amsterdam News, ASTA Travel News, New York, New Yorker, Black Enterprise, Essence, Bride's, Modern Bride, Travel Agent, International Hotel Directory, radio stations such as WQXR, WOR, WABC, etc. also public relations fee.	\$ 116,192.40
10/1/79-3/30/80	BARBADOS INDUSTRIAL DEV. CORP.	Various (advertising) suppliers of engravings & typography, proofs, etc. also various media including Barron's, Industry Week, Business Week, Wall St. Journal, Connecticut Business Journal, Electronic News	\$ 14,653.15
10/1/79-3/30/80	ITALIAN TRADE COMMISSION	Various suppliers of (advertising) engravings & typography, proofs, etc. also various media including New York Times, New York, New Yorker, radio stations such as WQXR, WNCN.	\$ 10,977.75
10/1/79-3/30/80	FRENCH GOVERNMENT TOURIST OFFICE	Various suppliers of (advertising) engravings & typography, proofs, etc. publications such as Travel Trade, ASTA Travel News, Travel Weekly	\$ 16,503.60
Total			\$ 960,927.50

15. (b) DISBURSEMENTS - THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value⁵ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in items 8, 9 and 10 of this statement?

Yes ☐ No ☒

If yes, furnish the following information:

<i>Date disposed</i>	<i>Name of person to whom given</i>	<i>On behalf of what foreign principal</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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(c) DISBURSEMENTS - POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value⁵ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office? Yes ☐ No ☒

If yes, furnish the following information:

<i>Date</i>	<i>Amount or thing of value</i>	<i>Name of political organization</i>	<i>Name of candidate</i>
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V - POLITICAL PROPAGANDA

(Section 1(j) of the Act defines "political propaganda" as including any oral, visual, graphic, written, pictorial, or other communication or expression by any person (1) which is reasonably adapted to, or which the person disseminating the same believes will, or which he intends to, prevail upon, indoctrinate, convert induce, or in any other way influence a recipient or any section of the public within the United States with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party or with reference to the foreign policies of the United States or promote in the United States racial, religious, or social dissensions, or (2) which advocates, advises, instigates, or promotes any racial, social, political, or religious disorder, civil riot, or other conflict involving the use of force or violence in any other American republic or the overthrow of any government or political subdivision of any other American republic by any means involving the use of force or violence.)

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any political propaganda as defined above? Yes ☒ No ☐ *As defined by the United States Dept. of Justice regulations but the registrant does not engage in any true political activity for any of its foreign principals.

17. Identify each such foreign principal.

AIR-INDIA
AEROLINEAS ARGENTINAS
BARBADOS BOARD OF TOURISM

BARBADOS INDUSTRIAL DEVELOPMENT CORP.
ITALIAN TRADE COMMISSION
FRENCH GOVERNMENT TOURIST OFFICE

⁵ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating political propaganda?

Yes ☒ No ☐

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

10/1/79-3/30/80	AIR-INDIA	\$597,151.35	10/1/79-3/30/80	BARBADOS INDUST.	\$14,653.15
10/1/79-3/30/80	AEROLINEAS ARGENTINA	205,449.25	10/1/79-3/30/80	ITALIAN TRADE COMM.	10,977.75
10/1/79-3/30/80	BARBADOS TOURIST	116,192.40	12/26/79-3/30/80	FRENCH GOV'T TOUR.	16,503.60

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of political propaganda include the use of any of the following:

☒ Radio or TV broadcasts ☒ Magazine or newspaper articles ☐ Motion picture films ☐ Letters or telegrams
☐ Advertising campaigns ☒ Press releases ☐ Pamphlets or other publications ☐ Lectures or speeches
☐ Other (specify) None

20. During this 6 month reporting period, did you disseminate or cause to be disseminated political propaganda among any of the following groups:

☐ Public Officials ☐ Newspapers ☐ Libraries
☐ Legislators ☐ Editors ☐ Educational institutions
☐ Government agencies ☐ Civic groups or associations ☐ Nationality groups
☐ Other (Specify) Magazines, Publicity Releases

21. What language was used in this political propaganda:

☒ English ☐ Other (specify) None

22. Did you file with the Registration Section, Department of Justice, two copies of each item of political propaganda/material disseminated or caused to be disseminated during this 6 month reporting period?

Yes ☒ No ☐

23. Did you label each item of such political propaganda material with the statement required by Section 4(b) of the Act? Yes ☒ No ☐

24. Did you file with the Registration Section, Department of Justice, a Dissemination Report for each item of such political propaganda material as required by Rule 401 under the Act?

Yes ☒ No ☐

VI - EXHIBITS AND ATTACHMENTS

25. EXHIBITS A AND B

- (a) Have you filed for each of the newly acquired foreign principals in Item 9 the following:

Exhibit A⁶ Yes ☐ No ☒

Exhibit B⁷ Yes ☐ No ☒

SEE LETTER ATTACHED

If no, please attach the required exhibit.

- (a) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period?

Yes ☒ No ☐

If yes, have you filed an amendment to these exhibits? Yes ☒ No ☐

If no, please attach the required amendment.

⁶ The Exhibit A, which is filed on Form OBD-67 (Formerly DJ-306) sets forth the information required to be disclosed concerning each foreign principal.

⁷ The Exhibit B, which is filed on Form OBD-65 (Formerly DJ-304) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

26. EXHIBIT C

If you have previously filed an Exhibit C⁸, state whether any changes therein have occurred during this 6 month reporting period.

Yes ☐ No ☒

If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☐

If no, please attach the required amendment.

27. SHORT FORM REGISTRATION STATEMENT

Have short form registration statements, been filed by all of the persons named in Items 5 and 7 of the supplemental statement?

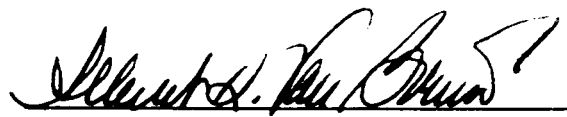
Yes ☒ No ☐

If no, list names of persons who have not filed the required statement.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this registration statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in attached Short Form Registration Statement, if any, insofar as such information is not within his (their) his (their) personal knowledge.

(Type or print name under each signature)


(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)


Albert D. Van Brunt, President

Subscribed and sworn to before me at New York, N.Y.

this 30th day of April, 1980

BEATRICE LIPSON
Notary Public, State of New York
No. 60-7557410
Qualified in Westchester County
Cert. filed in New York County
Commission Expires March 30, 1981


(Signature of notary or other officer)

⁸ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause shown upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, Department of Justice, Washington, D.C. 20530.

RIDER TO ITEM 11 (a)

AIR-INDIA

Magazine, newspaper and radio advertising produced and placed in such media as The New York Times, Wall Street Journal, Newsweek, Time Magazine, New York Magazine, New Yorker, Town & Country, Smithsonian, Gourmet, Audubon, Esquire, Pacific Traffic, ASTA Travel News, Travel Trade, Travel Scene, Travel & Leisure, Travel Age East, Traffic Management, Jet Cargo News, Official Airline Guide, Journal of Commerce, India Post, India Times, The Link, radio stations including WQXR, WABC, WOR, WNYC, WRFM, WHBI.

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RIDER TO ITEM 11 (a)

AEROLINEAS ARGENTINAS

Magazine, newspaper and radio advertising produced and placed in such media as The New York Times, Chicago Tribune, Wall Street Journal, Boston Globe, Los Angeles Times, Miami Herald, Washington Post, Travel Weekly, ASTA Travel News, Travel Agent, Travel Trade, Argentine-American Chamber of Commerce, United Nation's Correspondent Assoc., radio stations including WBBM, WTOP, WPAT, WNEW, WCBS, WQXR, WNCN.

RIDER TO ITEM 11 (a)

BARBADOS BOARD OF TOURISM

Magazine, newspaper and radio advertising produced and placed in such newspapers and magazines as The New York Times, New York Amsterdam News, Business Week, Vogue, New Yorker, New York, Bride's Magazine, Modern Bride, Black Enterprise, Essence, Travel Digest, Better Homes & Gardens, "50" Plus, Harper's Atlantic, Travel Holiday, radio stations including WABC, WNBC, WOR, WQXR, WINS.

RIDER TO ITEM #11 (a)

BARBADOS INDUSTRIAL DEVELOPMENT CORP.

Produced and placed advertisements directed to the business community, to encourage interest in the establishment of small business and industrial plants within Barbados.

Media schedule included Wall Street Journal, Barron's, Industry Week, Plants, Sites & Parks, Connecticut Business Journal, American Industrial Properties Report, Electronic Business and Nikkei Business.

RIDER TO ITEM 11 (a)

FRENCH GOVERNMENT TOURIST OFFICE

Magazine and newspaper advertising produced and placed in such publications as ASTA Travel News, Travel Agent, Travel Weekly, France-Amerique, French-American Chamber of Commerce in the U.S., Travel Digest, Lycee-Francais De New York.

UNITED STATES DEPARTMENT OF JUSTICE
REGISTRATION UNIT
CRIMINAL DIVISION
WASHINGTON, D. C. 20530

NOTICE

Please answer the following questions and return this sheet in triplicate with your supplemental statement:

1. Is your answer to Item 16 of Section V (Political Propaganda - page 7 of Form OBD-64 - Supplemental Statement):

Yes X or No

(If your answer to question 1 is "yes" do not answer question 2 of this form.)

2. Do you disseminate any material in connection with your registration:

Yes or No

(If your answer to question 2 is "yes" please forward for our review copies of all such material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)

Albert D. Van Brunt
Signature

April 30, 1980
Date

Albert D. Van Brunt
Please type or print name of
signatory on the line above

President
Title